REMEMBER S.E.L.F.º = Smooth, Erase, Lift, and Firm

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REMEMBER... is what your skin and underlying tissue does when YBFF products are used diligently and as directed.

SELF... stands for Smooth, Erase, Lift, and Firm and that is what all YBFF products do for your face, neck and body.

We will continue to encourage you, to REMEMBER S.E.L.F.® "prioritize self-care, in all ways, always!"

YourBFF wants to be an active participant in your skin care regiment, for long term glowing skin health and fine texture. All, while making you look years younger and fresher from your very first use.

All YBFF products are designed to treat your skin with the best current natural ingredients and technology. To YBFF "treat" means to moisturize, hydrate and nourish your skin... allowing you to be the very best it can be.



Anna Love - YourBFF LLC - CEO

I'm a 30-year veteran of the beauty industry, owning and operating Clinic'estetica and CarePluss Inc., my research and production lab. The result being... they gave me the experience to know what people want most

So... the development of YBFF for people over 40, is to give them what they want... firmer, tighter skin, less sag, and wrinkles, fine or deep regardless of where on the face and body. That's my promise to you!

Sylve

Nightly Routine - 2N1™ and NightLight™ Simple 2 step nightly routine.



2N1TM removes make-up and cleanses... all in one step... what could be easier and simpler when the day is done. No matter how much make-up your wearing or how long it's been on... 2N1™ removes every scrap of it, including heavy mascara and deep color lipstick, plus the entire day's environmental and physical debris. I like to gently scrub my face in my warm shower before bed 2N1™ takes no effort or time... and the shower gives my face the warm rinse it needs. Pat dry with a fresh towel or as I do, I use soft white paper toweling that's always in my bathroom for multiple reasons. Paper tow keeps bacteria away from your face, whereas towels, especially those already used, can't.



NightLight™ retinol cream-gel, designed to help eliminate fine lines, wrinkles and hyperpigmentation while treating your skin with the best in moisturizers, humectants and what I like to call skin food. You need nothing else... stroke it on liberally all over your face, neck and décolletage. Because it is so very effective, while gentle, it also goes under your eyes (not on upper lids). Simple and fast nightly routine with NightLight™ is all you need. In the morning, a warm water rinse and your ready for your day's skin routine.

Daily Routine - Firming Elixir Splash™, Elue™ Eye Gel-Serum, FirmLift™ Face & Neck™ Gel-Serum, Crepeless™

Firming Elixir Splash TM is the perfect start to your day or right after a face wash or shower, spray on liberally, generally 3 to 4 sprays... one to each side of the face and then one to the neck. It comes as a "splash" rather than a spray to force you to use your fingers to spread it to where it needs to go.

The warmth of your fingers and hands helps to make the elixir function at its best, absorbing quickly, lifting and tightening. You'll immediately see your upper lids lift, tighten and smooth, the fine lines, wrinkles and

sag diminish. Crepey necks become much smoother and tighter. I use the back of my hand to spread the Firming Elixir Splash™ on neck and jaw line, to be sure I get the maximum coverage and results. All this happens in just a few minutes.

Crepeless TM for Décolletage/ Arms/ Thighs/ use as you would your old body moisturizing lotion, and what you will get is far less jiggle, a smoother, less lined and firmer looking chest and arms. Gone will be the days of second guessing "should I wear that sleeveless low-cut top or not" or "is that skirt too short" or "how do I look in my bathing suite"? Crepeless will give you the results that you've been looking for...so...no more seconding guessing! Wear what you want and be proud!









Elue[™] (is short for Eye Lid and Under Eye) Eye Gel-Serum, so you'll always know where it goes! Stroke a small amount of Elue[™] around the entire eye. Any left overs can go on your lips... when too much is used and it's a little sticky when you think it should be dry... use a wash cloth with cold water to gently stroke off the excess. What's already absorbed is all you need for a less lined, more lifted and you'll see a smoother younger eye area.



*Result will vary

FirmLiftTM for Face & Neck with 3 to 5 pumps and with gentle but firm upward strokes you will be tightening, lifting, smoothing (diminishing fine lines and wrinkles) and at the same time nourishing your skin for that firm young creamy texture and glow.

Essentail Extras - Fixx-It™, MistOn™



Fixx-ItTM use it every day or just when you want to look your flawless best. You can use it with-out make-up for those days that you just want to look naturally fresh, unlined and tight. Or as a primer under your make-up. Or over your make-up for an even more finished no line, no puff or sag look. And it stays that way for up to 8 hours without it cracking or peeling. It can also be mixed with a mineral powder make-up for a perfect color match.

Before

After



*Result will vary



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STEP #1 2N1™ - for total gentle removal of your make-up and daily grime STEP #2 NightLight™ - for one stop night-time treatment repair

DAILY

STEP #1 FIRMING ELIXER SPLASH™ - the underpinning for the daily routine

STEP #2 ELUE™ - for upper lids and under eye - lifts, firms smooths and erases

STEP #3 FirmLift™ - for face and neck - lifts, firms smooths and erases

STEP #4 CREPELESS™ - for décolletage/ arms/ thighs/ - lifts, firms smooths and erases

ESSENTIAL EXTRAS

MISTON™ - moisture and humectant misting on top of your make-up serves to set it and or refresh it. With or without make-up you will glow!"

FIXX-IT™ - on bare skin or over your make-up, watch pesky hard to diminish remaining wrinkles fade away for up to 6 - 8 hours!"

* Cautions: For external use only. Avoid direct contact with eyes. If irritation occurs, discontinue use. Keep out of the reach of children. Should any product get in your eyes, and you find it irritating simply flush eye with cool water till irritations stops. If irritation persists, see a physician.

yourbffsays...



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